

From Nature. Back to Nature.



In a time where sustainability transcends choice and becomes an essential responsibility, two sister companies within the CanCreativ® Canada family, specializing in food packaging, are leading the way in pioneering eco-conscious packaging solutions. With over

four decades of expertise in the global food packaging industry, CanCreativ® has expanded its horizons, establishing EmbraceGreen® Canada and EmbraceGreen® Sustainable Plant. Together, we are shaping the future of eco-conscious packaging solutions and redefining the landscape of environmentally-responsible packaging.

EmbraceGreen® Canada

-One-Stop Food Packaging Solution company.
EmbraceGreen provides a comprehensive range of compostable and biodegradable food packaging products. From take-out containers to grocery packaging and bespoke franchise business solutions, EmbraceGreen has redefined eco-friendly packaging in the food industry.

Pioneering Sustainability From Nta

Discover Our Distinctively Canadian, Eco-Friendly Products: EmbraceGreen takes immense pride in presenting a range of fully compostable products that reflect environmental consciousness and are proudly crafted in Canada.

Our Ongoing Pledge to Sustainability

Eco-Friendly: We carefully craft our products with an unwavering commitment to environmental responsibility. We contribute to a greener and more sustainable future by selecting our packaging solutions.

Our Expansive Product Lineup

We proudly offer a wide range of food packaging

options produced from natural fibers. Our ecofriendly packaging features excellent oil and water resistance, ensuring it meets your daily requirements.

Tableware: EmbraceGreen presents a diverse array of compostable tableware, including plates, cutlery, and more. Bid farewell to single-use plastics and welcome sustainable dining.

Packaging Solutions: Our packaging solutions are ideal for businesses seeking to reduce their carbon footprint. From food containers to bags, we have got you covered.

Custom Solutions: Recognizing that each business has unique requirements, we offer customized compostable solutions to your needs.

Our Product Portfolio:

Take-Out Containers: Bid farewell to single-use plastics with our compostable take-out containers, ideal for restaurants, food trucks, and catering services.

Grocery Packaging: EmbraceGreen provides sustainable solutions for grocery stores, enabling

customers to make eco-conscious choices. **Franchise Business:** We offer tailored packaging solutions to franchise businesses, promoting sustainability across the industry.

EmbraceGreen Sustainable Plant

-Crafting Quality Paper Bags in Alberta, Canada EmbraceGreen Sustainable Plant is establishing a pioneering standard in the production of paper bags within Alberta, Canada. Our mission is straightforward and profound: "From Nature, Back to Nature", as we aim to deliver top-notch bags to customers while maintaining the utmost reverence for the environment.

Our Commitment to Quality and Sustainability

EmbraceGreen Sustainable Plant is driven by a commitment to excellence in creating paper bags. Every bag we produce is a testament to our dedication to quality craftsmanship.

Proudly Canadian-Made

We take pride in sourcing all our raw materials from the pristine northern forests of North America. They are our partners in sustainability. We ensure that our production processes remain sustainable, renewable, and environmentally-responsible.

Our paper bags are crafted with care and precision in Alberta, Canada. We are proud to be a part of the rich tradition of Canadian manufacturing, contributing to our nation's legacy of quality products.

Supporting Local and Global Sustainability

At EmbraceGreen Sustainable Plant, our mission extends beyond providing exceptional paper bags. We are staunch advocates for environmental conservation and sustainability by creating products that are not only durable but also eco-friendly.

Exporting Canadian Excellence Worldwide

While our roots are firmly planted in Canada, we have a global vision. We are eager to share the excellence of Canadian craftsmanship with the world. Our bags are designed not only to meet local needs but also to exceed international standards.





"From Nature, Back to Nature" - Join Us in Embracing a Sustainable Future

EmbraceGreen's guiding principle is simple yet profound: "From Nature, Back to Nature." We believe in the power of this connection, and it shapes everything we do.

Our products/services reflect our commitment to sustainability, eco-friendliness, and the well-being of our planet. Let's make the world a better place, one eco-conscious choice at a time. Together, we can ensure a brighter, greener future.

"From Nature, Back to Nature" is a slogan and a way of life.

A Message from the CEO – Nic Wang: Pioneering Sustainability in Food Packaging

"It is both a privilege and a responsibility to lead a company at the forefront of eco-friendly food packaging. As the CEO of CanCreativ Canada, I am profoundly committed to our mission of transforming the food packaging industry into a more sustainable and environmentally responsible sector. An unwavering commitment to the environment lies at the heart of our company's mission. At CanCreativ Family, we firmly believe that saving the environment is not just a choice; it's an obligation that transcends corporate boundaries.

Our journey began with a deep-rooted commitment to sustainability. We understand that our choices today have a lasting impact on our planet and future generations.

Our products adhere to the highest quality standards, ensuring you get top-notch compostable alternatives. Our manufacturing facilities in Canada allow us to support local communities and create job opportunities.

Our world is a breathtaking tapestry of





life, a gift that sustains, inspires, and provides for us. Yet, this delicate balance is under threat, and we must act decisively to preserve it.

Every action we take has an impact, whether it's the materials we choose for our packaging, the energy sources we use, or how we manage waste. Our commitment to eco-friendly food packaging is not just about products; it's about the power of choices to reduce waste, conserve resources, and protect ecosystems.

Saving the environment is not just about profit margins or market share; it's about the legacy we leave behind. Our vision extends beyond business success. Together with our partners, customers, and stakeholders, we are embracing a greener tomorrow.

Delivering Tailored Packaging Solutions for Franchise Businesses: A Collaboration with

Osmow's. At our company, we take pride in offering customized packaging solutions that cater to the unique needs of franchise businesses. It brings us great joy to share our successful collaboration with Osmow's, a renowned Canadian chain store, as we work together to fulfill this common mission.

While product quality remains a cornerstone of our partnership, we recognize the pivotal roles of design and supply chain management in our shared success story. We extend our heartfelt gratitude to Osmow's Procurement Manager, **Prince Bhatt**, for



being invaluable to this journey. Our teams engage in regular and open communication, fostering an environment where ideas flow freely and challenges are swiftly addressed.



Furthermore, we would like to express

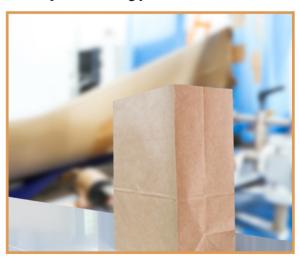
our appreciation to **Ben Osmow**, CEO and Head of Franchising at Osmow's, for his unwavering support for both teams. We firmly believe that today's commendable and sustainable growth is a testament to the dedicated efforts of every member of our teams.

In partnership with Osmow's, we look forward to continued innovation and collaboration, creating packaging solutions that meet and exceed expectations in the ever-evolving franchise landscape. Together, we aim to set new industry standards and ensure the satisfaction of our valued customers.

We believe in the power of collaboration. Together, we strive to make a positive impact by reducing waste, conserving resources, and promoting responsible practices.

I invite each of you to join us in this noble cause. Your choices matter whether you are a customer, partner, employee, or friend. Together, let's save the environment, not because it's convenient but because it's the right thing to do.

Thank you for being part of our mission."





Embrace C "From Nature, Back to Nature" Reconnecting with the Earth, One Step at a Time

At EmbraceGreen our guiding principle is simple yet profound:

"From Nature, Back to Nature." We believe in the power of this connection, and it shapes everything we do.

Our products/services are a reflection of our commitment to sustainability, eco-friendliness, and the well-being of our planet. We're here to help you rediscover the beauty and vitality of nature in every aspect of your life. Join us on a journey that brings us closer to the Earth, where each step forward is a step back to our roots. Let's make the world a better place, one eco-conscious choice at a time. Together, we can ensure a brighter, greener future.

Nature" - It's not just a





